

Privacy Policy

Click Fit Dental LTD ("Click Fit Dental") is committed to protecting your personal data and privacy. We are committed to complying with all applicable personal data protection laws. This Privacy Policy describes the ways in which information about individual persons may be collected, used, disclosed, transferred and stored by Click Fit Dental. Click Fit Dental may at any time change, modify, or otherwise update this Privacy Statement without prior notification. The latest applicable version can be accessed always.

1. Data controller

The data controller is Brian D'Arcy who is also Managing Director of the company.

2. Personal data we may collect

You will always be informed when we collect personal data about you. Click Fit Dental may collect personal data, for example, your name, e-mail address, town, city and country of residence, personal identification number, IP address and product interests. In connection with the submission of your data it will always be stated whether the submission is voluntary or necessary for completing the desired action. Your personal data is collected in one or several of below cases:

- When you use our website www.clickfitdental.ie
- When you sign up for our newsletter or give your contact information to receive invitations, product information or special offers
- When purchasing our products

If you use your email address in more than one of the above cases, your personal data will only be collected and registered in one place. This way your information is already stored, and you should not receive the same marketing material from Click Fit Dental more than once.

3. Use of your personal data

We use your Personal Data to provide you the product and services you request, communicate with you, improve your experience on our website, generally improve our products and services and for other internal business purposes. These uses may also include the recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction of Personal Data. The Personal Data we collect about you may be stored and later archived for so long as reasonably necessary for the purposes set out above, in accordance with applicable laws.

Providing Product and Services You Request

If you choose to purchase a product or receive our services, we use the Personal Data that you provide through our website to manage your orders and invoices, to process payments, to respond to your questions, provide you the services you request and offer an optimal customer experience.

Marketing

You may also receive marketing information from Click Fit Dental and related affiliates, such as offers regarding Click Fit Dental related products or services, invitations to participate in surveys about our products, or notifications about special promotions. In such cases, we will use your contact and other Personal Data to send you marketing information.

Customised User Experiences

The Personal Data that you provide may be used to create customised offers, information, or services tailored to your interests and preferences. Also, we may use your IP address and the data that we obtain automatically through the use of cookies or similar tracking technologies to make our websites easier to use and navigate as well as to personalise the content provided on our website by anticipating the information and services that may be of interest to you.

Business and Product Improvement

In order to discover new facts that could help Click Fit Dental better understand customer needs and help improve, develop, and evaluate product, services, materials, and programs. Click Fit Dental analyses the information that you have provided. For these purposes Click Fit Dental does not use information that can directly identify you.

Site Analytics and Improvement

We may use the information that you provide and the information we collect automatically about your use of our website to monitor user traffic patterns and preferences for site improvement, analytics and optimisation.

Process queries and generally communicate with you

We generally process your Personal Data when you contact us, send us a query, and to follow up on your requests and questions.

Legal Basis for Processing

Under European data protection laws, Click Fit Dental must have a legal basis to process your Personal Data. The legal basis that applies in a instance will depend on for which of the specific purposes described above Click Fit Dental is processing your Personal Data:

- In certain cases, Click Fit Dental may ask for your consent to collect and process your Personal Data. Should you choose to provide your consent, you may later withdraw your consent by contacting us as described in section 9. Please note that the withdrawal of consent will not affect processing which has already occurred.
- In other instances, the processing of your Personal Data may be necessary in order to comply with an applicable law or regulation or for the performance of a contract to which you are subject. You may not be able to opt-out of this processing, or your choice to opt-out may impact our ability to perform a contractual obligation otherwise owed to you.
- In still other instances, Click Fit Dental may process your Personal Data based on Click Fit Dental' legitimate interests in communicating with you about our products and services, and about scientific research and educational opportunities. You have the right to opt-out of all such processing of your Personal Data. You may do so by contacting us as described in section 9.

4 Information We Share

Your personal data is disclosed to partners of Click Fit Dental who deliver services on behalf of Click Fit Dental (data processor), for example integration of 3D digital model scanning, practice management systems remote support services, or data required for our engineering report service. These partners only process the personal data on behalf of Click Fit Dental and in accordance with the instructions of Click Fit Dental.

In the case of a re-organisation, full or partial sale of the Click Fit Dental, any disclosure in such connection will be in accordance with current legislation for the processing of personal data. Your personal data will apart from the above-mentioned situations not be sold, shared or otherwise distributed to third parties without your consent, except where Click Fit Dental is required to do so because of an applicable law, court order or governmental regulation, or if such disclosure is otherwise necessary in support of any criminal or other legal investigation or proceeding here or abroad.

5. Deletion of your personal data

Click Fit Dental will delete your personal data when we no longer need to process them in relation to one or more of the purposes set out above in section 3. However, the data may be processed and stored for a longer period in anonymised form

6. Security

We have implemented security measures to ensure that our internal procedures meet our high security policy standards. This website has security measures in place to prevent loss, misuse or alteration of the information under our control. Accordingly, we strive to protect the quality and integrity of your personal data.

7. Cookies

The Website uses cookies. Cookies are small text files that a website sends to your computer to identify your online activity. Cookies may be used to help personalise your visits to our Website, improve how you use features of our Website and to register your online activity. You can disable cookies by adjusting your browser settings, but if you do so, some functions on our Website may not work correctly.

8. Links to other websites

Click Fit Dental' website may contain links to other websites or to integrated sites. We are not responsible for the contents of the websites of other companies or for the practices of such companies regarding the collection of personal data. When you visit other websites, you should read the owners' policies on the protection of personal data and other relevant policies. On some Click Fit Dental webpages, you will find forums, message boards, news groups etc. The information you may disclose in these areas becomes public, and you should always exercise caution when disclosing personal information.

9. Your rights

You are at any time entitled to be informed of the personal data about you that we process, but with certain legislative exceptions. You also have the right to object to the collection and further processing of your personal data. Furthermore, you have the right to have your personal data rectified, erased or blocked according to the rules. Moreover, you have the right to receive information about you that you have provided to us, and the right to have this information transmitted to another data controller (data portability). If you want us to update, amend or delete the personal data that we have recorded about you, wish to get access to the data being processed about you, or if you have any questions concerning the above guidelines, or if you wish to appeal against the processing of your personal data you may contact us by using e-mail: ***info@clickfitdental.ie***